

-PRODUCT INFORMATION

Product name	Fucoidan Extract Granule		
contents	45g (1.5g × 30 packs)	Date of release	May 2002
Suggested retail	15,000yen	UPC code	4958349250036
expiry	2 years	Units/case	20
dimension mm	50 × 135 × 105 (L × W × H)	Product weight	102g
Case dimension mm	270 × 580 × 130 (L × W × H)	Case weight	2.4kg
classification	‘mozuku’ seaweed extract	Product figure	granule
efficacy	Anti-tumor, activate immunity, apoptosis, anti-allergic, hypoglycemic action, protection of gastric mucosa/ treatment of gastric ulceration, removal of Helicobacter pylori, digestion		
description	<p>In this product (30paks), the 23g of ‘mozuku’ seaweed extract (Fucoidan) are contained. Using our unique method of manufacturing (patented) Fucoidan is extracted that is paid attention to as a functional material. Processed to make the best use of its material. It is a granule type.</p>		
ingredients	‘mozuku’ seaweed extract, lactose, pullulan		
dosage	Take 1 pack a day with water		
Nutrition facts (per 100g)	• energy 5.2kcal • protein 0.02g • fat 0g • carbohydrate 1.3g • natrium 29.5mg		
Catch phrase			
Sales points	<p>“Fucoidan extracted from Okinawan mozuku cares men of today!” Nowadays, the number of people who are not confident in their health are increasing. Variety effects of Fucoidan have been revealed and it holds enormous potentialities to keep people in health.</p>		
marketability	<p>In 2002 the Japan Hospital Association announced its survey about results of complete medical checkup that was held nationwide. According to the announcement, Japanese health condition is getting worse every year. Especially problems related to lifestyle such as corpulence, hypertension, hypercholesterolemia, high levels of neutral fat and hepatic dysfunction tend to be occurred with ordinary frequency. That is, many Japanese holds some problems in their health. It is necessary to improve their lifestyle by taking the functional food and doing exercise that support maintaining health from the inside of the body.</p>		
notes	Avoid humidity and direct sunlight, store in cool dark place Keep out of the reach of children		

